

Fire installation for flagship store in central London

CASE STUDY

BooHoo

The Client:

Online retailer boohoo.com undertook an ambitious refit of a prominent Central London building in the fashion brand's first ever physical retail space.

The Great Portland Street site was formally a Maplin electronics store and Boohoo's vision was to create a space that focused on the customer experience, integrating cutting edge digital technology with the fabric of the building to create a truly experiential space. We were engaged by the M&E contractor and supplied and installed the fire detection system in this prestigious project.

boohoo

The Challenge:

As the building was undergoing a complete structural refit, the installation of the fire detection system should have been a very straight forward task. However, as the brief of the fashion hub was to be a fully experiential experience, the interior architecture and design meant that no fire detectors could be visible within the public spaces. This presented a challenge not only to Sentinel but to all stakeholders involved in the project.

What We Did:

In order to deliver a fire detection system that not only provided the essential detection capabilities we worked very closely with the architects and project managers to overcome the aesthetical challenges. A collaborative approach meant we were able to influence the decision making process on material choices and design to ensure that the brief of zero visibility was delivered.

In addition, there was a requirement to link the clients' fire detection system with that of the landlord's fire system provider.



The Solution:

The open protocol Advanced MXPro 5 fire panel was able to deliver the capabilities required for the landlord's detection system and provided an interface that was easy for the building managers to use on a daily basis.

As with all of our installations, we conducted full staff training and hand over so that the client was able to operate the system and had all documentation to hand for ongoing maintenance.

SENTINEL